



MATT JUDKINS

VIDEO MARKETING PRODUCER

JUDKINSM85@GMAIL.COM
(385) 388-3868

EDUCATION

Utah Valley University | AAS
Digital Communications Technology
2016

Western Governors University | BS
Business Marketing Management
2024

EXPERTISE

Adobe Premiere 14 years

Adobe Photoshop 14 years

Adobe AfterEffects 14 years

Adobe Audition 12 years

Lighting/Audio 10 years

Directing 10 years

REFERENCES

Holden DeLange
CAD Engineer, GMAC Steel
801-347-0820

Kent Bates
Reg. Regulations Director, Progressive
801-995-9802

George Schade
IT Director, American Fork City
801-404-6396

Additional references available.

EXECUTIVE SUMMARY

Accomplished digital media production and marketing specialist with fifteen years of significant experience in the video production and digital marketing industry. Valuable experience in building strategic marketing plans, social media marketing and advertising, and event planning and coordination.

EXPERIENCE [2017 - 2022]

RUFF TUFF PRODUCTS

Sept 2020 - present

Marketing Content Manager

- Manage all digital marketing and social media campaigns; Produce, direct, shoot, and edit video content; produce digital media content; assist in managing company data; assist in managing company website.

DREAM DENTAL IMPLANT CENTER

June 2019 - March 2020

Creative Director

- Direct and perform all production and post-production of video content; Organize and structure educational video content into online video courses; Produce video content for social media and other marketing applications.

UTAH MEDIA GROUP

December 2018 - June 2019

Marketing Specialist

- Email marketing campaign director; staff writer for Spaces magazine; producer and director of social media marketing video content.

MUSICIAN'S TOOLKIT

Feb 2017 - November 2018

Video Production Director / Associate Producer

- Producer/director of over 80 video shoots; managed a team of eight video editors; Led an overhaul of company policies and procedures.